

# Al Yamamah University

## GRADUATE PROGRAMS

### Executive Master of Business Administration (EMBA)

- 20-months long master programs offered through a module-based (block) system, specialized for experienced senior professionals with at least 8 years of experience.
- Operated through a dual degree partnership with a noted French graduate school of business, INSEEC of Paris where EMBA students also graduate with an MBA from INSEEC.
- Students also earn postgraduate diploma from Washington State University where the WSU courses are embedded into the regular EMBA curriculum.
- WSU professors fly to Riyadh every semester to provide students the option to earn a postgraduate diploma in one of the following disciplines:

International Finance	Marketing Management	Project Management
Entrepreneurship	Business Analytics and Decision Making	International Leadership and Management

International Exposure  
Local Relevance



In collaboration  
INSEEC WASHINGTON STATE UNIVERSITY

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# Executive Master of Business Administration (EMBA)

## Study Plan

Foundation Semester (if required)			
1	BUS 491	●	Principles of Marketing
2	BUS 492	●	Principles of Accounting
3	BUS 493	●	Principles of Finance
4	BUS 494	●	Introduction to Economics
5	BUS 495	●	Introduction to Statistics
6	BUS 496	●	Principles of Management

### First Year

#### First Semester

1	ACC 505	●	Financial Accounting
2	MGT 530	●	Management Ethics & Law
3	MGT 511	●	Operations Management
4	STT 505	●	Management Statistics
5	MGT 545	●	IT for Managers

#### Second Semester

1	FIN 505	●	Financial Management
2	MGT 525	●	Organization Behavior & Leadership
3	MKT 515	●	Marketing Management
4	MGT 507	●	Strategic Management
5	BUS 540	●	Business Research Methods

### Second Year

#### First Semester

1	BUS 535	●	International Business
2	ECO 504	●	International Economics
3	MGT 540	●	International Management
4	BUS 536	●	Business Feasibility Study
5	HRM 510	●	Human Resources Management

#### Second Semester

1	Elective I	●	From Washington State University (WSU) - Elective
2	Elective II	●	
3	Elective III	●	
4	Elective IV	●	Group Dynamic Project - from WSU - Elective
5	MGT 590	●	Business Plan/Thesis

Delivered by:

● Al Yamamah University   ● INSEEC   ● Washington State University