

Al Yamamah University

GRADUATE PROGRAMS

Master of Business Administration (MBA)

- 18-24 months long master programs offered to recent graduates, and individuals in the early stages of their professional careers.
- Students meet for classes over the semester during 3 Hours/3day a week on evenings.
- Students have the option to earn a postgraduate diploma from Washington State University where the WSU courses are embedded into the regular MBA curriculum.
- WSU professors fly to Riyadh every semester to provide students the option to earn a postgraduate diploma in one of the following disciplines:

International Finance	Marketing Management	Project Management
Entrepreneurship	Business Analytics and Decision Making	International Leadership and Management

International Exposure
Local Relevance



In collaboration
INSEEC WASHINGTON STATE UNIVERSITY

920003998

www pgs.yu.edu.sa

pgs@yu.edu.sa

Master of Business Administration (MBA) Study Plan

Foundation Semester (if required)		
1	BUS 491	Principles of Marketing
2	BUS 492	Principles of Accounting
3	BUS 493	Principles of Finance
4	BUS 494	Introduction to Economics
5	BUS 495	Introduction to Statistics
6	BUS 496	Principles of Management

First Year

First Semester

1	MGT502	Foundations Of Leadership
2	ACC 503	Financial Accounting
3	ECO 505	Managerial Economics

Second Semester

1	MIS 504	Information Systems
2	STT 503	Quantitative Methods of Business and Management
3	FIN 503	Managerial Finance
4	MGT 508	Organization Theory & Behavior

Second Year

First Semester

1	MKT 506	Marketing Management
2	MGT 510	Strategic Management
3	MGT 555	Research Project
4	MGT 531	Business Ethics – Elective I

Second Semester

1	Elective II	From Washington State University (WSU) -Elective
2	Elective III	
3	Elective IV	
4	Elective V	Group Dynamic Project - From Washington State University (WSU) - Elective